



# New York Society of Interventional Pain Physicians

## MINUTES – ADVOCACY CONSORTIUM

1/25/24

**Present: Drs. Rubin, Kalia, Nia, Wang, and Tiso, Sarah Stewart (DocMatter), Heather Liebo (Medtronic)**

1. Presentation by members of board to Heather Liebo from Medtronic re: marketing opportunities. Emphasized national presence, email accessibility, > 900 members on platform. Medtronic is also exploring their own DocMatter platform.

Disposition: Heather to meet with Omar Abdulhadi, Commercial Marketing Director, in next week or so with Sarah. We will reconvene with them in next few weeks to discuss terms. Rollout to other companies successively once Medtronic is on board.

2. NYSIPP Position Statements for website:

BVN Ablation and SI joint arthrodesis – Dr. Kalia  
PNS – Dr. Tiso  
MILD – Dr. Rubin  
Neurorehabilitative PNS – Dr. Nia  
Vertebral Augmentation – Dr. Wang

Time frame by summer/fall. Approach industry for assistance

3. AI Chatbot

Potential tool to assist practices/potentially replace employees for Q/A

Best accomplished with separate LLC, privately funded. Solicitation probably should NOT be through DocMatter.

4. Federation for Pain Care Access (Dr. Kloth)

Addressing LCD Complexity/Justification for Medical Necessity  
Meeting with CMS scheduled for 3/24 addressing:

Documentation burden for procedural success  
Criteria for success with diagnostic blocks (80% should be 50%)  
Ability to perform 3<sup>rd</sup> level facet blocks  
SI RFA

Thus far 200k raised. Looking for 5k from NYSIPP. Per Dr. Diwan.

5. Website needs to be updated with NYSIPP officers/Consortium members
6. Next meeting TBD after DocMatter meeting with Medtronic